TEST Review – **Ritual, Media, and Conformity**

**Know the theory/idea/experiment that goes along with each theorist**

1. Irving Janis

3. Noam Chomsky

4. Philip Zimbardo

5. Solomon Asch

6. Stanley Milgram

Topics:

Rituals: why they happen, stages of a ritual

WHY DO WE DO THESE THINGS? Think about a social science perspective that could explain some of the rituals we discussed.

Manufacturing Consent- explain through the social sciences (know theorist behind MC)

Groupthink-explain through social sciences

Zimbardo and Milgram experiments

Note: How to think like a social scientist (on website- will help with long answer question)

Review notes and links on website- The long answer question is in there!!!